

VC Investing: Identifying and Building Successful Companies

Panelist Biographies



Shreena Amin is Chief Operating Officer of PrettyQuick, an online and mobile platform that makes it easy for busy women to quickly find and instantly book last minute beauty and wellness appointments at a curated network of salons and spas. The site launched last fall and is currently in more than 60 of Chicago's top salons and spas. PrettyQuick placed in Chicago Booth's New Venture Challenge and was a Chicago TechWeek LAUNCH finalist.

PrettyQuick has recently been featured in CS Magazine and on NBC news. Before entering the entrepreneurial world, Shreena worked at Chicago Public Schools on a high profile project aimed at turning around the worst and most violent schools in the city. Before CPS, Shreena served as Director of Budget and Operations for Barack Obama's 2008 Presidential campaign and managed what was at the time the largest budget in US campaign history. She began her career as an investment banking analyst in JPMorgan's structured finance group. Shreena has an MBA from the University of Chicago Booth School of Business and an undergraduate degree from Northwestern University.



Lindsay Cohen is a Vice President at Sandbox Industries, leading the Startup Foundry. She joined Sandbox in March 2013. Prior to starting startups at Sandbox, Lindsay started Chicago's first daily deal site for moms, mamaloot.com in August 2010. She sold it 5 months later and went on to a management position at the acquiring company. Before entrepreneurship, Lindsay held a variety of analytic roles at Orbitz, Accenture, and Towers Watson. Lindsay has

an MBA from The University of Chicago Booth School of Business and a BA in Mathematical Methods in the Social Sciences and Economics from Northwestern University.



Kelsey Lutz, Venture Partner, joined Dashfire, a company that partners with high-impact entrepreneurs to launch internet startups, in August 2012. Kelsey has advised companies at all stages of the lifecycle. Her experience includes roles at the Chicago-based venture capital firm, OCA Ventures, Goldman Sachs and start-up Chimu Solutions. Kelsey has a MBA from Northwestern University's Kellogg School of Management where she focused on entrepreneurship and

marketing and an undergraduate degree from the University of Michigan.



Anna J. Remis is a corporate lawyer at Sidley Austin LLP. Her practice focuses on technology transactions and corporate mergers and acquisitions. Anna has assisted clients in connection with equity and debt securities offerings, mergers and acquisitions, corporate reorganizations, licensing transactions, and general corporate matters. She has advised venture capital funds and emerging growth companies at various stages of development, from start-up entrepreneurs to

established businesses, in industries ranging from digital media and technology to food and wine. Anna received her J.D. from the University of California Berkeley School of Law (Boalt Hall), where she was a Senior Articles Editor of the Berkeley Technology Law Journal and President of the Boalt Hall Women's Association. Prior to law school, Anna lived and worked in Beijing, China, after obtaining her bachelor's degree in East Asian Studies at The George Washington University.

Moderator Biography



Elizabeth M. Schubert is a partner in the Investment Funds, Advisers and Derivatives Practice Group. Ms. Schubert's practice is exclusively a buy side derivatives practice. She provides advice to hedge funds and other end users. Her experience includes over the counter derivatives contracts, central clearing documentation, triparty custody arrangements, stock lending, prime brokerage and repurchase agreements. She is also part of the Sidley team that acts as

outside counsel on derivatives matters for the Managed Funds Association. Ms. Schubert received her J.D. with honors from The George Washington University Law School.